



WUTR
201 Humboldt Street
Rochester, NY 14610

Normal Communications
Thomas A. Costa
39 State Street, Suite 110
Rochester, NY 14614

Contract # 1456965

Schedule Dates 11/01/16-11/07/16
Advertiser John Salka/Assembly 121 St/Republican/NY (8411
Agency Normal Communications (13626)
Product Political - Candidate Other (1066)
Brand SALKA 11.1-11.7 (571524)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/31/16
Last Modified 10/31/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$933.75
Net Total \$5,291.25
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	93	\$6,225.00
Grand Total:	93	\$6,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5A- ABC Morning News	6		X	X	X	X			6	\$10.00	\$60.00	Utica (WUTR)		10/31/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News	2	X							2	\$10.00	\$20.00	Utica (WUTR)		10/31/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	2	X							2	\$35.00	\$70.00	Utica (WUTR)		10/31/16
4.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7A- Good Morning America	6		X	X	X	X			6	\$35.00	\$210.00	Utica (WUTR)		10/31/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	9A- Live! With Kelly & Michael	4		X	X	X	X			4	\$25.00	\$100.00	Utica (WUTR)		10/31/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	1		1						1	\$25.00	\$25.00	Utica (WUTR)		10/31/16
7.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	10A- The Doctors			1	1	1	1			4	\$20.00	\$80.00	Utica (WUTR)		10/31/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	3P- Harry 3P			1	1	1	1			4	\$30.00	\$120.00	Utica (WUTR)		10/31/16
9.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	4P- Steve Harvey			1	1	1	1			4	\$40.00	\$160.00	Utica (WUTR)		10/31/16
10.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5P- Ellen			1	1	1	1			4	\$50.00	\$200.00	Utica (WUTR)		10/31/16
11.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6			1	1	1	1			4	\$65.00	\$260.00	Utica (WUTR)		10/31/16
12.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	6:30P- ABC World News Tonight			1	1	1	1			4	\$200.00	\$800.00	Utica (WUTR)		10/31/16

CONFIRMATION CONTRACT

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13.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7P- Entertainment Tonight			1	1	1	1			4	\$25.00	\$100.00	Utica (WUTR)		10/31/16
14.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7:28P- The Insider	1		X						1	\$25.00	\$25.00	Utica (WUTR)		10/31/16
15.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	7:28P- The Insider	3				X	X			3	\$25.00	\$75.00	Utica (WUTR)		10/31/16
16.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	11:01P- WUTR Eyewitness News at 11			1	1	1	1			4	\$50.00	\$200.00	Utica (WUTR)		10/31/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	11:35P- Jimmy Kimmel Live			1	1	1	1			4	\$20.00	\$80.00	Utica (WUTR)		10/31/16
18.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	12:37A- Nightline			1	1	1	1			4	\$10.00	\$40.00	Utica (WUTR)		10/31/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:58P- Dancing with the Stars		1							1	\$450.00	\$450.00	Utica (WUTR)		10/31/16
20.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	8:30P- American Housewife 830P			1						1	\$300.00	\$300.00	Utica (WUTR)		10/31/16
21.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	10P- Marvel's Agents of S.H.I.E.L.D.			1						1	\$200.00	\$200.00	Utica (WUTR)		10/31/16
22.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	10P- 11P (EST)				1					1	\$200.00	\$200.00	Utica (WUTR)		10/31/16
23.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7:57P- Grey's Anatomy					1				1	\$250.00	\$250.00	Utica (WUTR)		10/31/16
24.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9P- Shark Tank						1			1	\$150.00	\$150.00	Utica (WUTR)		10/31/16

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25.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	10P- 20/20						1			1	\$150.00	\$150.00	Utica (WUTR)		10/31/16
26.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	8P- Saturday Night Football							2		2	\$150.00	\$300.00	Utica (WUTR)		10/31/16
27.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	7P- America's Funniest Home Videos								1	1	\$225.00	\$225.00	Utica (WUTR)		10/31/16
28.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8P- Once Upon A Time								1	1	\$300.00	\$300.00	Utica (WUTR)		10/31/16
29.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	10P- Quantico								1	1	\$250.00	\$250.00	Utica (WUTR)		10/31/16
30.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	8A- Good Morning America Weekend							1		1	\$15.00	\$15.00	Utica (WUTR)		10/31/16
31.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	6P- 6:30P (EST)							1		1	\$30.00	\$30.00	Utica (WUTR)	THE INSIDER	10/31/16
32.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	6:30P- 7P (EST)							1		1	\$100.00	\$100.00	Utica (WUTR)	ABC WORLD NEWS	10/31/16
33.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Good Morning America Weekend								1	1	\$15.00	\$15.00	Utica (WUTR)		10/31/16
34.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- This Week								1	1	\$25.00	\$25.00	Utica (WUTR)		10/31/16
35.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:30P- World News								1	1	\$125.00	\$125.00	Utica (WUTR)		10/31/16
36.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9A- Live! With Kelly & Michael		1							1	\$25.00	\$25.00	Utica (WUTR)		10/31/16

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37.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	3P- Harry 3P		1							1	\$30.00	\$30.00	Utica (WUTR)		10/31/16
38.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4P- Steve Harvey		1							1	\$40.00	\$40.00	Utica (WUTR)		10/31/16
39.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- Ellen		1							1	\$50.00	\$50.00	Utica (WUTR)		10/31/16
40.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:58P- WUTR Eyewitness News at 6		1							1	\$65.00	\$65.00	Utica (WUTR)		10/31/16
41.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- ABC World News Tonight		1							1	\$200.00	\$200.00	Utica (WUTR)		10/31/16
42.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)		1							1	\$25.00	\$25.00	Utica (WUTR)		10/31/16
43.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:01P- WUTR Eyewitness News at 11		1							1	\$50.00	\$50.00	Utica (WUTR)		10/31/16
44.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:35P- Jimmy Kimmel Live		1							1	\$20.00	\$20.00	Utica (WUTR)		10/31/16
45.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	12:37A- Nightline		1							1	\$10.00	\$10.00	Utica (WUTR)		10/31/16

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